GVenue · GV Cash

SALES DOSSIER · THE HOUSE BALANCE

Your house currency, tied to the ID

A peso balance per ID to spend at your venue, with your name and your symbol. It’s charged at the bar with the ID, expires when you say and is never refunded in cash: it’s spent in your house.

BALANCE BY ID · YOUR OWN EXPIRY · TRANSFERABLE · NO WRISTBANDS

Prepared for
GVenue.com.ar

ARGENTINA

NOVEMBER 2026 · V1 · GVENUE.COM.AR

01 The idea, in four lines

Every customer has **their own balance at your venue, tied to their ID**. It's your house currency, with your name and your symbol. The bartender looks the customer up by their ID, taps «GV Cash» and the balance is deducted on the spot, on the same screen they sell from. No change to count.

> **The real problem it solves**
>
> Cash slows the bar down at the worst moment. What the customer didn't pick up is lost, or turns into a complaint. Nobody knows how much balance is floating around or when it expires. And the friend who left early still has money loaded.

Expiry you set

Each top-up goes into a batch with its own expiry date, and the oldest is spent first. Seven days before, the customer gets an email reminder.

Transferable between your customers

From their online wallet, customers see their balance and their activity, and can pass balance to another customer of your venue. They log in with their ID and a code by WhatsApp or email.

02 What you won't find anywhere else

- ✓ **What wasn't picked up comes back as balance**
  If you switch it on, the prepaid drink the customer didn't pick up turns into a balance in their favor when the night closes, to spend next time at your bar, instead of being lost or ending up as a complaint.

- ✓ **Top-ups at the counter or by bank transfer**
  The register can load balance at the counter and, if you switch it on, customers top up online by transferring to your venue's account. Each option is switched on separately. The money your customers load is yours: counter top-ups go into your register and transfers into your account.

- ✓ **All of it in the report**
  How much live balance there is and across how many customers, how much was issued, spent and expired in the last month, what expires in the coming days and the activity of each ID.

- ✓ **No vouchers or cards of your own**
  No vouchers to issue, cards to print or spreadsheet to keep of who has balance and until when. It goes against the customer's ID.

What this module is NOT

It isn't a digital wallet or an external payment method: the balance is spent at your venue or passed to another customer, and **it's never refunded in cash**. And if the internet goes down, the bar keeps selling for cash, but doesn't charge with GV Cash until the connection is back: there's a single balance for every station, and deducting it offline could spend it twice. It goes on top of GV Barra (`USD 39/mo`), which is where the balance is charged.

03 Why GVenue, and not someone else

Every system in this business promises the same things. These six are the ones that, in practice, change how it feels to use it — and the ones you can check for yourself before you sign anything.

1 **Truly modular: you pay only for what you use**

GVenue isn't sold as a single license with fifty screens you'll never open. Each module is hired on its own and switched off on its own. If next month you don't use GV Cash, you drop it and it stops being billed. There's no «plan» forcing you to pay for what you don't need to get to what you do.

2 **Our prices are published**

Go to **gvenue.com.ar/armar**, tick what you need and see the total, today, without leaving your phone number or booking a demo. In the survey we did of the Argentine market (July 2026), no competitor publishes its prices: you have to ask for a consultation to find out what it costs. We'd rather you do the math before you talk to us.

3 **The venue's data belongs to the venue**

Your customer base, your sales and your history are yours: you export them to Excel whenever you want, without asking permission or paying extra to «release» them. And if one day you want to move the whole system to a server of your own, that version exists — you're never locked in.

4 **You talk directly to the developer**

No help desk, no middlemen: you talk to the person who builds the system, who gets your request the first time and solves it in the code. A specific request that doesn't exist today is quoted by the hour and, if it helps other venues, it joins the catalog for everyone. Several of the features published today were born exactly like that, requested by a client in production.

5 **Every module has its manual and its videos**

We don't leave you with an afternoon of training and good luck. Every module has a PDF manual with real screenshots of the system, plus video tutorials — in Spanish, with the manuals being translated into English one by one — so when someone new joins the team they learn it on their own, during their shift, without you having to explain it all over again.

6 **Anywhere in the world, in the language you need**

It's a cloud system: it works from any country, on a PC, a tablet or a phone. Today it speaks Spanish and English, and another language can be added on request. And it's 100% configurable: hours, names, permissions, prices and screens adapt to the way each client works, without switching systems.

> **And one that isn't a feature**
>
> We publish our **policies** —what we do and don't do with your data and your money— at gvenue.com.ar/politicas. They're written to be read, not to cover ourselves. And we work under a quality management system: **GVenue is going through internal audits of its Quality Management System, ahead of the external audit for its upcoming ISO 9001:2015 certification**.

04 The money, crystal clear

> **GVenue doesn't touch a single peso of what goes through this module**
>
> Our billing is **exclusively on ticket sales**. What you charge at the bar, at the cloakroom and for any extra at the venue is **100% the venue's**: it doesn't go through any account of ours, it carries no commission and we don't bill it. GV Cash is paid with a flat monthly fee and nothing else — sell a thousand drinks or ten thousand, the fee is the same.

How you take payment at the counter

That money doesn't go through us: it goes wherever you say. The system records it so your register closes, in this order of real-world use:

1. **Cash**
   Most of what's charged at the venue. It's entered with the sale, and the closing cash count checks it against what's left in the register.

2. **Bank transfer**
   The customer transfers to your account and the cashier marks the sale as a transfer. The money goes straight to your bank, with no intermediary.

3. **Crypto (USDT)**
   Same approach, for the customers who pay that way.

4. **Card, with your card terminal**
   Your terminal is linked to the system: the cashier charges on your terminal and the sale confirms itself when the terminal approves it —no «paid» marked by hand, no mismatches—. That card money is credited through your own account, on your terminal's timelines; we don't step in on that money.

> **SOON What's coming, and isn't here yet**
>
> We're working on **GV-Posnet**: GVenue running **inside** the card terminal, so the cashier can do everything from the device. It's **in development** — it isn't something you can hire today and it isn't included in any price in this dossier. We mention it because it's where the module is headed, not because it's here.

The monthly fee

- **It's billed one month in advance.** You get a grace period of 10 to 15 days and staggered notices before any restriction — you'll never find the system switched off in the middle of an event over an invoice.
- **The prices in this dossier are the published ones.** Any special volume terms are **agreed by contract**, case by case: there's no automatic discount and no hidden price list.
- The fee is monthly, in US dollars, and it's invoiced in Argentine pesos at the exchange rate of the day.

05 The price

💰 GV CASH (GV$ CREDITS BY ID, WITH EXPIRY)

USD 29/mo

A balance per ID, with expiry you configure and transferable between your customers. What a customer doesn't pick up or consume (a drink not collected in time, an unopened bottle, an unused prepaid credit) converts automatically into GV$ instead of being lost — never refundable in cash, only spendable at your bar or the redemption you define.

🎟 **If you sell your tickets with GVenue, your monthly fee drops 50%**

The whole system is modular: you pay the monthly fee for the modules you use. **If you sell your tickets with GVenue and go over 300 paid tickets a month of at least ARS 10,000 each** (average of the last 3 months; complimentary tickets and invitations don't count), the monthly fee for your modules drops **50%**.

* Dollar amounts are reference values for the fully functional system with onboarding done by the client. In Argentina, invoicing and payment are in pesos at the current reference dollar rate. If anything additional has to be configured or developed, the price is agreed separately. Licenses outside Argentina are billed in USD via USDT (reference values, billed in USDT for licenses outside Argentina).

What other modules it adds up with

There are two bundles, and there will always be just two: there's no ladder of plans with ever-longer names.

BUNDLE	WHAT IT BRINGS TOGETHER	PRICE
🏢 **Operations Suite**	The basic operation: core Bar + cash till + basic reports + Access (list accreditation + blocklist) + basic staff (onboarding, schedules, attendance, handovers — without the payroll part). Pro add-ons are added separately or with the Suite Pro	USD 119/mo
🏢 ⭐ **Suite Pro**	The Suite + Staff with P&L (per-night pay and final balance) + Parking + VIP Sector + Cloakroom + the full Barra Pro bundle (Stock, Recipes, Promos, AI Photos, Pro Report). Includes 🧾 E-invoicing for 1 CUIT (in testing). Kiosk, card terminal, Concierge, GV Cash, Merch and Consignment are hired separately	USD 199/mo

If a module already comes inside the bundle you hire, **it isn't charged separately**. And when a bundle grows with a new feature, whoever already pays for it gets it without a price increase.

06 Who made it?

GVenue is an Argentine system, made by **Gozzi.dev**: a software development studio based in Mar del Plata that works with each client directly.

Javier Gozzi · founder of GVenue and Gozzi.dev

He has been developing software since 2009. He was Technical Manager at El Divino Buenos Aires and Complejo Sobremonte (Mar del Plata), and then he wrote the system for the night: GVenue is designed from inside the club, with a packed door, a bar running out of stock and a register that doesn't add up. At GVenue he handles the product, the architecture, the backend, the infrastructure and the design.

linkedin.com/in/javgozzi

gvenue.com.ar/quienes-somos

Gozzi.dev's work

GVenue · modular system for venues and events

RespondIA · AI assistant to serve and sell on the web and WhatsApp

Gozzi Hosting · Argentine hosting on its own infrastructure

MG Muebles and **Caruso Centro MDQ** · commercial websites

Alisaplack · drywall construction

Porsche Design Tower Miami · the building's website, for Dezer Development

Why hire GVenue

1. **Made by people who know the night**
   It isn't generic software adapted to a nightclub: it was born from the technical management of nightlife venues, and that's why GV Cash solves real problems of a Saturday in the small hours.

2. **Direct support from the person who writes it**
   No help desk, no tickets: you talk to the person who writes the code.

3. **Made in Argentina, with published prices**
   Prices in US dollars in plain sight at gvenue.com.ar/armar, and support from Argentina (UTC−3).

4. **Truly modular**
   You hire only what you use —tickets, door, bar, tables, courts, music— and each module is switched on or off separately.

5. **100% configurable, and custom-built if something's missing**
   Hours, prices, rules and permissions are changed from the panel; what doesn't exist gets developed. Behind it there's a real studio, with a name and a face.

07 Next steps

You hire it yourself, in five minutes

Go to **gvenue.com.ar/armar**, tick GV Cash and whatever else you need most, and you'll see the monthly total right there. That same screen generates the contract with the detail of what you hired — no fine print and no salesperson breathing down your neck.

And before the fee starts running, you get a **15-day trial** to load your data and test it with your own information. If during that time you decide it's not for you, you haven't paid anything.



GVENUE.COM.AR/MODULOS/GV-CASH.HTML?LANG=EN

Shall we see it working with your numbers?

Half an hour on a video call, with your real menu or schedule loaded, is worth more than any presentation. Write to us and we'll set it up.

EMAIL	WEB	BUILD YOUR SYSTEM
somos@gvenue.com.ar	https://gvenue.com.ar	gvenue.com.ar/armar